

Effective Date: 2024/03/05

Introduction:

OE HUB ("we," "us," or "our") is committed to protecting your privacy and ensuring the security of your personal data. We believe in transparency and providing you with control over your information. This Privacy Policy explains how we collect, use, and share your personal data when you visit and interact with our website (the "Site"), our services, and our brand across various platforms.

Information We Collect:

We collect different types of information depending on your interaction with OE HUB, categorized as:

1. Personal Information:

This includes information that can identify you as an individual and allow us to provide personalized services. We collect this information:

- **Directly:** When you create an account, contact us (via web forms, email, phone), purchase services, participate in surveys/promotions, or interact with our social media pages. Examples include name, email address, phone number, mailing address, billing information, and social media handles (if used for communication).
- **Indirectly:** During your website usage, we collect information through cookies, web beacons, and similar technologies. This non-personally identifiable data may include usage patterns, device information (IP address, operating system, browser type, device identifier), and browsing history within the Site.

2. Non-Personal Information:

This information does not directly identify you but helps us understand and improve your experience. It includes:

- **Usage Data:**
Information about how you use our website and services, such as the pages you visit, features you use, time spent on specific content, and search queries.

- **Log Data:**

Information automatically collected by our servers when you access our Site, including date/time of access, access method (e.g., browser), and referring website address.

- **Device Data:**

Information about the device you use to access our website and services, such as your IP address, operating system, browser type, and device identifier.

How We Use Your Information:

We use the information we collect for the following purposes:

- **To provide and improve our website and services:**

We use the information to deliver the services you request, personalize your experience, optimize website functionality, and troubleshoot any issues.

- **To communicate with you:**

We use your contact information to respond to inquiries, provide account updates, service notifications, and send marketing communications (with your consent).

- **To fulfill your requests and complete transactions:**

We use the information to process your service orders, payments, and deliver the services you purchase.

- **To analyze and improve our offerings:**

We use data to understand user behavior, identify trends, and improve the overall user experience and service offerings.

- **To comply with legal and regulatory requirements:**

We may use and disclose your information as necessary to comply with applicable laws, regulations, and legal processes.

- **For security purposes:**

We use your information to protect our systems and services from unauthorized access, use, disclosure, disruption, or destruction.

Sharing Your Information:

We may share your information with third parties in the following limited circumstances:

- **Service Providers:**

We engage third-party service providers to assist us with various activities, such as website hosting, data storage, payment processing, marketing, customer support, and analytics. These providers are contractually obligated to maintain the confidentiality and security of your information.

- **Business Partners:**

We may collaborate with business partners to offer co-branded services or participate in joint marketing initiatives. We will only share your information with such partners after obtaining your consent.

- **Legal Requirements:**

We may disclose your information if we are required to do so by law or in the good faith belief that such action is necessary to comply with legal obligations, protect our rights or property, or protect the safety of ourselves or others.

Your Choices and Rights:

We respect your right to control your information and provide you with the following choices:

- **Access and update your information:**

You can access and update your personal information through your account settings on our website. This allows you to review, edit, or delete your information at any time.

- **Unsubscribe from marketing communications:**

You can opt-out of receiving marketing emails from us by clicking the "unsubscribe" link at the bottom of any such email. You can also manage your communication preferences through your account settings.

- **Request to delete your information:**

You have the right to submit a request to delete your personal information from our systems. Please note that we may need to retain certain information for legal or record-keeping purposes.

- **Data transfer requests:**

In some jurisdictions, you may have the right to request a transfer of your personal information to another service provider.

Data Security:

OE HUB takes the security of your personal data seriously and implements reasonable measures to protect it from unauthorized access, disclosure, alteration, or destruction. These measures include:

- **Secure storage:**

We store your data on secure servers protected by industry-standard security measures, including firewalls and encryption.

- **Access controls:**

We restrict access to your information to authorized personnel who have a legitimate business need to access it.

- **Data retention:**

We retain your information only for as long as necessary to fulfil the purposes described in this Privacy Policy unless a longer retention period is required or permitted by law.

- **Incident response:**

We have procedures in place to respond to any suspected data breaches and will notify you if your information is involved in a security incident.

International Data Transfers:

OE HUB operates globally, and your information may be transferred to and processed in countries other than your own. These countries may have different data protection laws than your own. We will take appropriate measures to ensure that your information is transferred in accordance with applicable data protection laws and regulations.

Children's Privacy:

OE HUB does not knowingly collect or solicit personal information from children under the age of 13. If you are a parent or guardian and you believe your child has provided us with personal information, please contact us immediately. We will take steps to remove the information from our systems.

Changes to this Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by updating the effective date at the top of this Privacy Policy and posting a notice on our website. We encourage you to periodically review this Privacy Policy to stay informed about our data privacy practices.

Contact Us:

If you have any questions about this Privacy Policy or our data privacy practices, please contact us:

- By email: legal@oe-hub.com
- By visiting this page on our website: [Contact Us – OE HUB](#)

Additionally, you can review our Cookie Policy for more information on how we use cookies and similar technologies on our website: [Cookie Policy – OE HUB](#)

Thank you for choosing OE HUB! We are committed to protecting your privacy and providing you with a transparent and secure experience.